



Chartered
Institute of
Housing

Geoff Parkinson **director of business solutions, Fortem**

My role is the director of business solutions for Fortem, a leading property maintenance partner. I am married with two children, live in West Yorkshire and work most of the time away from home at Fortem's head office in Hitchin Hertfordshire.



I have worked for Fortem for 14 years and over this time have undertaken a wide variety of roles in the maintenance and improvement of homes in the affordable housing sector. My sector experience is broad and has been gained predominately in contract management, new business mobilisation and heading up the strategic growth of the business. In my current role I lead a team of business systems, support, quality and change personal in Fortem's Business Solutions team. My teams goal is to deliver business improvement to increase the efficiency and effectiveness of both our own and our clients businesses.

Within Fortem I regularly take a 'thought leadership' role working with both internal teams and external client organisations to support and promote change in the sector. I have a significant passion for asset management, particularly the intelligent use of maintenance data and knowledge to improve the performance of housing assets.

I have worked with the CIH in a variety of working groups over the years and look forward to supporting the Assets and Repairs 2020 Group initiative.